

License to Mail
2018 MFSA-SW Annual Conference
The Hilton Anatole | Dallas, Texas



MFSA-SW
Mailing & Fulfillment Services Association of the Southwest

CHANCE SALING AWARD ENTRY FORM

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT PERSON

PHONE NUMBER

E-MAIL

Write a brief description of your promotional piece, frequency of use and effectiveness to meet your goal. Attach an additional sheet if needed:



ENTRY RULES

- Only active AMSP-SW Members are eligible.
Please note: If you are attending the conference, you are an active member of the AMSP-SW
- Entries must be self-promotional mail pieces, projects and campaigns occurring between April 7, 2017 and March 22, 2018.
- The award will be presented to the overall best entry based on the decision of the judges. All other entries are classified as "Runner-up"
- Each entry is \$25.00, whether a single mailing piece or a promotional campaign
- There is no limit to the number of entries a company may submit
- A sample of the piece must be submitted and will be displayed at the conference
- Submit your entry one of two ways:

MAIL IN the promotional piece with an entry form and a check for \$25.00 made payable to AMSP-Southwest for each entry.
Mail to:

MFSA-SW Chance Saling Award
c/o Norm Pegram
Premier IMS
11101 Ella Blvd
Houston, TX 77067

SUBMIT YOUR ENTRY at Conference Registration

Bring entry form and a check for \$25.00 made payable to AMSP-SW for each entry. You may submit your entry at the registration desk ATTN: Norm Pegram